# AMERICAN NURSERYMAN

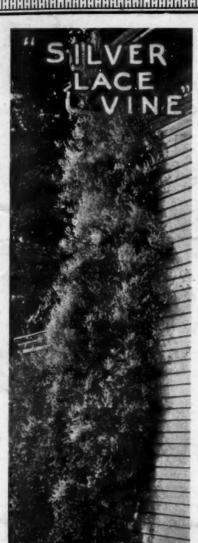
## AMERICAN NURSERY TRADE BULLETIN

Chief Exponent of the American Nursery Trade

Vol. XLVI No. 10

**NOVEMBER, 15** 1927

Per Copy 20c



# Polygonum Auberti —AND OTHER THINGS

We are doing our best to keep up in our digging with Fall orders, and have made a good record so far.

Despite times during the Summer when prospects looked dubious, all stock has turned out fine, don't you think?

We illustrate Polygonum because that wonderful hardy vine has been one of the most striking items in sight this Fall. We had a big stock of it, but last month's sales cut in deep. Do you still need a few hundreds?

The lines of stock specially mentioned in the October and September issues, are still prominent, and all leaders.

This November month will wind up the digging and heavy Fall shipping; then a long wait until Spring. Which reminds me of a little inside-door sign I used to see when leaving my room in an old hotel:

### Stop! Have you forgotten anything?

If it's anything in general nursery stock we probably have it, and will gladly co-operate with you in hustling it under your cover before the big freeze.

Or we will hold it safe for you in our own big frost proof cellars, if too late to ship, if we have your order.

At your service!

## THE STORRS & HARRISON CO.

"The Painesville Nurseries"
PAINESVILLE, OHIO

1500 Acres

American Fruits Publishing Co

## FALL 1927

## A Complete Line of Nursery Stock

Fruit and Shade Trees Shrubs, Privet, Vines Roses and Perennials

FRUITS IN CAR LOTS

Cherry—1 and 2 year Apple—2 and 3 year Plum—1 and 2 year Peach—1 year

C. M. HOBBS & SONS, Bridgeport, Ind.

ESTABLISHED :875

## Christmas Messages

ARE EVIDENCES

of
GOOD WILL

Which Will Work for You All Next Year

S

Remember Your Customers
With a Little
Greeting

THE DU BOIS PRESS Rochester, New York

## CHERRY TREES! CHERRY TREES!

The Best That Can Be Grown!

SWEET AND SOUR

ONE AND TWO YEAR

CAR LOTS OR LESS

We also offer for 1927 A General Assortment of

Standard and Dwarf Apple
Standard and Dwarf Pear,
Plum, Quince and Peach
TRUE TO NAME

Write For Our Attractive Prices

## **KELLY BROTHERS NURSERIES**

Dansville, N. Y.

A Complete Assortment

of

**New York State Grown** 

## FRUIT TREES

Specializing in Car Lots

of

APPLE - PEAR - PEACH

Special prices on
BARTLETT PEAR, CORTLAND APPLE,
ELBERTA PEACH

Also a Full Line of ORNAMENTAL TREES SHRUBS AND ROSES American Arbor Vitae Lombardy Poplars

W. & T. SMITH CO.

GENEVA N Y

Organized in 1846

1,000 Acres in 1927

## Best Tree Digger on Earth



Write for Descriptive Circular and Prices

## Stark Brothers

NURSERIES AND ORCHARDS COMPANY

Louisiana,

Missouri



## **Our Stock Has** Completed its Growth And is Mature

Growing conditions have been ideal. We are better pre-

pared than ever before to serve you. Trade List shows the complete line; if you have not received a copy, ask for it.

## The Huntsville Wholesale Nurseries, Inc.,

**HUNTSVILLE, ALABAMA** 

1927

Since Eighteen Hundred and Fifty

### FRANKLIN DAVIS NURSERIES, Inc.,

P.O. Box 102 Arlington Station, BALTIMORE, MD.

ORIENTAL PLANES-As fine as an Oriental Plane can be.

LOMBARDY POPLARS WEEPING WILLOWS

SILVER MAPLES
CALIFORNIA PRIVET
AMERICAN ELMS
APPLES, 1 & 2 yr. Buds

Special prices given on the above in carload lots.

FLOWERING SHRUBS BERBERIS THUNBERGI

PEACHES **GRAPE VINES** 

Send Us Your Want List.

Although not mentioned here, we may have just what you want.

Established 1866

## NAPERVILLE NURSERIES

TRANSPLANTED ORNAMENTALS

SHRUBS. TREES.

VINES.

### **EVERGREENS &** PERENNIALS

Our Special List of Transplanted offerings for Fall 1927, is completed. If you did not receive a copy, a card will bring it.

Also a Good Assortment of

## Lining Out Stock

Our Fall Lining Out Stock List No. 225 was mailed some days ago. If you did not receive a copy, a card will bring it.

**NAPERVILLE** 

**DuPage County** 

ILLINOIS

Telephone-Naperville One

28 Miles West of Chicago on State Route No. 18 (Ogden Road) and C. B. & Q. R. R.

300 Acres devoted exclusively to the growing of ORNAMENTAL NURSERY STOCK

### American Fruits Publishing Co.

American Nurseryman

American Nut Journal

"THE AMERICAN LINE" Leading Publications in Their Fields

P. O. Box 124

39 State St.

Rochester, N. Y.

24 Issues for \$30

## A Whole Year's Advertising

Less Than 58c Per Inch Per Week

Is your business able to maintain a display sign the year around before the entire Nursery Trade? You can do it for above rate, commencing now, in

AMERICAN NURSERYMAN Published Semi-monthly, on 1st and 15th

Two insertions for the single rate. Twice a month publicity.

## THIS SPACE

\$2.50 Per Month Under Yearly Contract Torms 58 Cents Per Week

Less Than Yearly: \$2.80 Per Month

## ORNAMENTALS IN CARLOAD LOTS!

Send us your list of wants as we can often quote lower prices on stock we have in heavy surplus. You will be pleased with our service.

Send for Trade List

Onarga Nursery Co.

ONARGA

ILLINOIS

### THE MONROE NURSERY

ESTABLISHED IN 1847

Wholesalers of

Fruit and Ornamental Trees Shrubs, Vines, Roses, Perennials

With an exceptionally fine stock of Catalpa bungei—1 & 2 year Lombardy Poplar—all sizes Let us quote your want list.

## I. E. ILGENFRITZ' SONS CO.

MONROE, MICHIGAN

Manufacturers of the Ilgenfritz Nursery Planting Machines
and Ilgenfritz Digger Plows.

Description and prices on application

## Vincennes Nurseries

W. C. Reed & Sons, Vincennes, Ind.

Offer for Fall 1927:

CHERRY, One Year-Both Sweets and Sours All leading Varieties
11/16 up. 9/16 to 11/16. 7/16 to 9/16.

CHERRY, 2 Year-A limited amount Sour Sorts 11/16 up. 9/16 to 11/16

CHERRY, XX-1 to 11. Also XXX 11 up.

PEAR and PLUM, 2 & 3 Year All grades Leading Varieties.

Car Lots or Less.

Send List of Wants for Prices.

## J. H. Skinner & Co.

Topeka, Kansas

WE OFFER

Apple, Cherry, Peach, Pear and Plum Trees Apple Seedlings Pear Seedlings

Spirea Van Houtti, all grades Privet, Amoor River North

2 to 3 ft., 4 or more canes. Also lighter grades.

Lilac, named varieties Paeonias

Apple and Pear Grafts, Whole and Piece Root.

## Wayside Gardens

HARDY PERENNIAL PLANTS **EXCLUSIVELY** 

Write for Trade List.

THE WAYSIDE GARDENS COMPANY MENTUR, OHIO

## CHERRY TREES

Sweets on both mazzard and mahaleb stocks, one and two year.

Sours on mahaleb stocks one and two

Trees grown in a "cherry country" where both sours and sweets flourish.

Write for Price List. Special Prices on Car Lots.

J. F. JONES, Lancaster, Pa.

Radiance, 3-colors, Gruss an Teplitz

Full Assortment other H T Varieties

OWN-ROOT ROSE BUSHES Our Specialty



## Howard Rose Co.

HEMET, CALIFORNIA Revised Fall List Now Ready.

Source of **RELIABLE** Nursery News

Is the Nursery Trade Journal

## Exclusively for Nurserymen

Those who are content with a side issue Get side issue results

The only publication in America devoted to the Nursery Trade in general as a Main Issue is the

AMERICAN NURSERYMAN

## AMERICAN NURSERYMAN --- November 15, 1927 WHAT THIS MAGAZINE STANDS FOR—Clean chronicling of commercial news of the Planting Field and Nursery. An honest, tearless policy in harmony with the growing ethics of modern business methods.

EDITORIAL DEPARTMENT—Communications on any subject connected with Commercial Horticuliure, Nurseries or Arbericuliure are cordially invited by the Editor; also articles on these subjects and papers prepared for conventions of Nurseries or Arrow Horticuliural associations. We also shall be pleased to reproduce photographs relating to these topics, Orchard Scenes, Cold Storage Houses, Office Buildings, Fields of Stock, Specimen Trees and Plants, Portraits of Individuals, etc. All photographs will be returned promptly.

Advertising—Advertising forms close on the 25th of each month. If proofs are wanted, copy should be on hand one week earlier. Advertising rate is \$2.50 per column-width inch.

"AMERICAN NURSERYMAN" is distinctive in that it reaches an exceptional list and covers the field of the business man engaged in Commercial Horticulture—the cariot operator before is concentrated class circulation of high character—the Trade Journal of Commercial Horticulture, quality rather than quantity.

Trade Journal of Commercial Horticulture, quality rather than quantity.

"AMERICAN NURSERYMAN" will not accept advertisements that do not represent reliable concerns.

SUBSCRIPTIONS—"AMERICAN NURSERYMAN," published semi-monthly, on 1st and 15th, will be sent to any address in the United States for \$2.50 a year; to Canada or abroad for \$3.00 a year. Single copyles of current volume, 30c; of previous volumes, 25c.

RALPH T. OLCOTT Editor, Manager

AMERICAN FRUITS PUBLISHING COMPANY INC. 39 State Street, N. Y.

Its dealings.

Though it happens that its place of publication is in the eastern section of the country, it is thoroughly National in its character and international in its circulation.

Its news and advertising columns bristle with announcements from every news corner of the Continent.

It represents the results of American industry in one of the greatest callings—Commercial Horticulture in all its phases of Nursery Stock, Orchard and Landscape Planting and Distribution.

business methods.

Co-operation rather than competition and the encouragement of all that makes for the welfare of the trade and of each of its units.

Wholesome, clean-cut, ring true independence.

INDEPENDENT AND FEARLESS—"AMERICAN NURSERY-MAN" makes no distinction in favor of any. It is untrammeled in its absolutely independent position and is the only Nursery Trade publication which is not owned by nurserymen.

This Magazine has no connection whatever with a particular enterprise. Absolutely unbiased and independent in all its dealings.

Though it happens that its place of publication is to the

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## Inventory Bulletin

Giving quotations and grades out about November first.

Booking orders for early spring shipment.

Always pays to place your order early.

C. R. BURR & COMPANY, Inc.

General Nurserymen

MANCHESTER,

CONNECTICUT.

We Do Not Sell at Wholesale to Retail Buyers

This Morning

finds several large gangs of men taking up stock for winter storage.

If You

could see it you, too, would be listed among our satisfied customers.

Orders of

all sizes are much appreciated. How about yours?

Lake's Shenandoah Nurseries

"57 Years as Wholesalers"

Shenandoah.

lowa



### BLACK HILLS SPRUCE

Hardy Compact

Silver Green in Color

Four Times Transplanted

> Resists Drought

We can supply your needs, in carload lots or less, for specimen trees of any size from 12 to 48 inches.

Our thousand acres also contain evergreens of many other varieties, both specimen and lining out stock.

Also fruit trees, ornamentals, and shade and forest trees.

Write for prices

The Sherman Nursery Co.

**CHARLES CITY, IOWA** 



Have you received our new price list? It is worth having and is a real reference on hardy ornamentals.

PRINCETON NURSERIES

PRINCETON, NEW JERSEY
Wm. Flemer's Sons, Inc.

MAKE SURE "G P M" ON END



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29 BURLING SLIP.

NEW YORK

# AMERICAN NURSERYMAN

## The Chief Exponent of the American Nursery Trade National Journal of Commercial Horticulture

Entered September 6, 1916, at Rochester, N. Y. Post Office as second-class mail matter

WITHOUT OR WITH OFFENSE TO FRIENDS OR FOES, I SKETCH YOUR WORLD EXACTLY AS IT GOES .- BYRON

Vol. XLVI

ROCHESTER, N. Y., NOVEMBER 15, 1927

Na 10

## AMERICAN FRUIT STOCKS WELL HANDLED EQUAL FOREIGN Lloyd C. Stark Finds-C. M. Hobbs & Sons' Opinion

N answer to your inquiry regarding American-grown fruit and rose stocks, we hesitate to give any opinion, as this is a matter for the individual Nurseryman's judgment. We are perfectly willing, however, to give you the facts that have developed in our own experience.

We are using millions of American-growa seedlings at this time, and have been for six or eight years. Our last year's records show that 90% of our seedlings were American grown and 10% were foreign

Domestic seedlings can be grown in this country with the same quality as those grown in Europe.

The chief trouble has been that some of the American growers after growing the seedlings have not let them mature properly or have not handled them properly during digging and after digging.

Some of these improperly matured seedlings have hurt the reputation of domestic seedlings; but, if we allow our memory to go back a number of years to the poor seedlings that came from other countries when they had bad years and bad seasons, we will realize that, regardless of the source of supply, there will be good years and bad years.

I think all American Nurserymen realize that they must co-operate with the domestic seedling growers and that they will do so as far as possible, especially in the case of those growers whose sample stocks have proved satisfactory.

We do not care to give any particular seedling grower any advertisement to the detriment of any other grower, but our experience with the sample stocks received from the grower mentioned in your letter was that they were not handled as they should have been; they were dug prematurely and the leaves sweated off by burying in the ground when they should have been left in the ground until thoroughly matured and practically all the leaves dropped. We believe if they were left in the ground until thoroughly matured they would be just as good as the foreign stocks. This is only our personal opinion, however.

There will undoubtedly be plenty of good American grown stocks when the foreign supply is shut off. For the first few years some of the growers probably will not handle their seedlings as some of the more experienced foreign growers do, but in a short period the poor growers will eliminate themselves and the good growers will perstat

We feel certain that American horticuitural and Nursery industries will not be hart by using domestic stocks grown by the best domestic growers and we do feel that the domestic growers should receive the patronage of the American Nurserymen.

Other things being equal, the "Grown in America" stocks should be given preference, of course.

> STARK BRO'S. N. & O. COMPANY. Lloyd Stark, Vice-President.

#### Finds French Stocks Superior

Editor American Nurseryman:

We believe fruit stocks can be grown successfully in this country, but we do think it will be some time yet before we are able to produce as desirable a plant as is produced in France.

For several years we have procured stocks from several sources in the United States; and generally speaking, we have not found them as satisfactory as the French stocks. We do not get as good a stand of seedlings

we do not get as good a stand of seedings and not as good stand of buds.

We planted apple from three different sources in the United States this season and also from France. Our French stocks have proven best. The Washington stocks

As stated above, we believe it will be several years before this country produces as good stock as French; but, if the growers in this country are required to plant home-grown stocks, everyone will be on an equality and we can see no serious ob-

We are using several thousand American stocks and the growers here should certain ly have the co-operation of the planters at this time. Otherwise we will not be able to produce stock needed when the importations are discontinued.

It may be possible that the seedling growers in this country are not getting the co-operation that they should have, but their time will surely come and they should remember the Nurserymen who have helped them along in their preliminary operations. C. M. HOBBS & SONS

We Have With Us Today In This Issue

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#### May Be Too Many Ornamentals

Milton, Ore., Oct. 26-We find that business in fruit tree sales is very slack. Verv few commercial plantings are being made. The low price of fruit the past few years has been discouraging to the grower.

Nurserymen have anticipated this slump so that there are not many with large surplus stocks, yet there is ample to go round and meet all demands. The demand for ornamentals is good. People are becoming interested in beautifying their homes. Yet this demand may lead to large surplus stocks of ornamentals unless growers use caution and hold down their propagation to the demands of the trade with only a fair surplus.

The past season has not been the best in many ways. Late spring frosts killed back much of the early growth. Early summer was at hand by the time stocks recovered, where they were not entirely killed. Continued extreme temperatures also had a detrimental influence on growing stock. On the whole, even with the handicaps suffered, most of the stock has made up quite satisfactorily.

MILTON NURSERY COMPANY. C. D. Hobbs, Secy.

#### Nurserymen Using More Seeds

Atlanta, Ga., Oct. 29-The demand for tree seeds of many kinds is growing steadily as more and more Nurseries are taking up the propagation of their liningout stock from seed.

Unfortunately the supply does not always keep step with the demand and this year there will be a good many shortages due to complete or almost complete crop failures particularly of coniferous trees. Deciduous trees and shrubs as a whole yielded fair crops; but among them, too, are a number of disappointing failures.

It is to the advantage of all planters to place their orders without needless delay.

We have moved our business from the center of the city to 109 Druid Circle, N. E. -about two miles out-where we are comfortably situated, occupying the entire building, and where we are better prepared than ever to serve our patrons OTTO KATZENSTEIN & CO.

Briar Hill Nurseries, Briarcliff Manor, N. Y., have been incorporated, \$75,000.

Richard Diener Nursery Co.'s property, Kentville, Cal., has been purchased by C. C. Stephens, Palo Alto, Cal.

Clearwater, Fla., Ornamental Nurseries will improve the causeway parks of that town under a contract providing expenditure of \$3190.43.

## PIONEER PROGRESS IN DEVELOPMENT OF THE HICKORY Outlined by Dr. W. C. Deming at Northern Nut G rowers Convention

NYONE might be excused for feeling diffident in approaching the subject of instruction in growing nuts, or almost anything else for the fortunate inhabitants of this favored region. It is more a place where one would come to learn than to teach. Before your own eyes are the living proofs of the very things that the N. N. G. A. has been working for so many years. Yet, sometimes, outsiders coming in can see what the insiders, from their very nearness, overlook. I have been asked to tell what can be done here, profitably, with the hickories.

I shall not speak of the pecan hickory because you probably already know more about it than I do, and because there are other members of the association present who may know more about it than either

Of the other species of hickory only three, at present, need attention, the shagbark, C. ovata, the shellbark, C. laciniosa, and the hybrids.

The shagbark nuts, gathered from chance The shagbark nuts, gathered from chance grown, natural trees, and already tithed by the squirrels, sell in most grocery stores for 10 to 20 cents a pound. They are a mixed lot mostly small, weather-stained, thick shelled, nutpick varieties. Once in a while some old man, who doesn't feel good for anything else, brings in to particular customarks beyond the second receipt tree and anything else, brings in to particular customers the product of some special tree and gets a special price—if he knows enough. Then think of being able to put on the market large quantities of just such nuts, of the finest hickory nuts you ever saw, white, uniform, large, thinshelled and of the real hickory flavor! Many think that such nuts would command as high prices as do the best peens. But it has never heen

such nuts would command as high prices as do the best pecans. But it has never been done. A strange neglect!

STARTING A COMMERCIAL ORCHARD This association has rescued some of these fine hickories, and trees grafted from them are bearing in a few places. Now what shall we do in order to grow such nuts for market?

What would, you do if you wanted to

What would you do if you wanted to grow an orchard of Albemarle Pippins? You might buy some trees of a Nurseryman and have them turn out to be Ben Davis or Smith's Cider. But you won't have any such trouble with the nut tree Nurseryman. any such trouble with the nut tree Nurserymen. They haven't enough trees to get the varieties mixed. I don't know just how many grofted hickories the nut Nurserymen have, but possibly you couldn't get enough to set out two acres. After you had them set you would probably have a time getting them established. And they would be expensive. \$t takes time and labor to grow them in the Nurseries. These difficulties could be overcome if there were a demand for the trees. But it is a vicious circle. Small demand, few and expensive trees; few and expensive trees, small demand.

When I try to write about the hickories I sometimes take a pessimistic vein, al-though at heart I am one of the greatest of

I sometimes take a pessimistic vein, although at heart I am one of the greatest of the optimists. But perhaps showing up the difficulties to a people of energy and determination is just the way to get them to say, "By gum, we'll do it, anyhow."

TOPWORK THE NATIVES

I take it that you have many thriving native hickories of different species. There is no doubt that these can be easily topworked to fine varieties, that the grafts will flourish, and bear at an early age. In the South, orchards of pecans are made by grafting native hickory stocks. A similar thing can be done here with the other hickories by those who have the native stocks. The shagbark appears to be the best all around stock for all the hickories, except perhaps the pecan. There can be little question about the suitability of the bittersweet as a stock for its hybrids. Most of the hickories grow well on the bitternut and pecan, although Dr. Morris thinks that as stocks they may push the tops so as to interfere with full bearing. The shellbark

should be good for the shellbark and its hybrids but we know little about its value for other species and varieties. The mockernut, C. alba, and the pignut, C. glabra, are doubtful stocks except for a very few varieties, as so far tested. But all these doubts should soon be cleared by comprehensive experiments that Mr. Bixby is making.

VARIETIES

We know very little about the productiveness of the hickories that we are cultivating. In Mr. Bixby's list of varieties the Weiker is the only one whose productiveness is noticed. This is mentioned as twelve bushels one year. Dr. Morris says West and Taylor bear average crops.

We know little about their soil and climatic requirements. Possibly they will be fickle when moved far from home. A number of topworked hickories have borne at my place but I am unable to say much about the crops or the merits of the nuts. I do know that the squirrels find the Kentucky and others to their liking.

The Weiker, although believed to be a shagbark-shellbark hybrid, may be classed for practical purposes as a shagbark. It is a large, attractive nut of good quality though rather thick shelled. I think it will prove to be one of the best for commercial purposes. The Taylor is favored by Dr. Morris, the Vest by Mr. Bixby, the Kentucky by Mr. Littlepage, the Kirtland by Mr. Jones. The Barnes thrives on mock-

ernut stock and is promising for the shell-bark. The Brooks thrives on pignut. Triplett and Manahan are other good nuts.

Of the shellbark I can say very little as only one variety, the Stanley, has been much propagated. This is a fairly good nut.

Mr. Snyder has referred to a number of varieties that perhaps he can tell us about.

Of the hybrid hickories more are being

propagated in Nurseries than of the pure shagbarks. These are peculiar in appearance and flavor and have not been tried on ance and havor and have not been tried on the market. The remarkable McAlister and Rockville hickans I am told have failed in the South but they appear to have elements of promise farther north. The Laney, Fair-banks, Beaver, Siers and Pleas are all wor-thy of trial. There are other meritorious hybrids.

To sum up for the hickories, I heartily recommend topworking native hickories with the varieties and on the stocks that I have described.

PECAN TREES FOR STOCKS For those who have no native hickories to topwork I hardly know what to recommend. Perhaps the most promising thing that I can suggest would be to set Nursery pecan trees, which are easily obtainable, and topwork them. This can be done the year they are set or after they are established. Perhaps the former than the set of t

haps the former is preferable.

I regret that I cannot be more specific or encouraging. There is much experimental in the hickories. There is much that is still

### Named Walnuts Brought to Bearing In Minnesota

In December, 1920, I wrote for and received J. F. Jones' catalogue of nut trees he then had for sale. That is nearly seven years ago.

I wanted hickory trees then, and I was so green that I was willing to plant nuts to get them. At that time I thought that black walnuts would be a snap to raise, as they were growing wild in the woods; and the hickories ought to be almost as easy to grow, for there were also wild hickories

growing near by.
I wasn't quite so sure about the English I wasn't quite so sure about the English walnuts nor pecans, but I was willing to tackle them later, which I did after several years of intensive training. After a delightful period of perusing nut tree catalogues, I finally settled upon- one dozen black walnuts,—Ohio and Thomas—and one dozen Beaver hybrid hickories for spring planting. These seemed to do fairly well the first winter, and so in the fall of 1921, I ordered 100 black walnuts and 35 Beaver hickories for spring delivery. Later I cancelled the hickory order and took three trees instead of 35, because of their hebavior in the back yard of my home in St. Paul. It is about the 100 walnut trees that I write. They were planted on my farm in I write. They were planted on my farm in Wisconsin in the spring of 1922, only 35 miles from St. Paul.

It was fortunate that these first hundred

walnut and the three hickory trees were by accident put in the best location there was available on the farm. Subsequent plantings proved this beyond a shadow of a doubt. The soil was very deep sandy loam with clay about three feet below the top soil and limestone below the clay. The ground was sloping, being the steepest on the north side. I mention this soil and location, because I have planted about a thousand nut trees since and none have done nearly so well as those first trees, as to

nearly so well as those first trees, as to growth or bearing.

The loss from winter killing was very great the first year; I lost about half. The holes for planting these trees were dug large and I used raw ground bone meal mixed with soil; also the holes were deeply cupped that the tree would be well supplied with moisture and food. I don't believe that I have more than a dozen of these original trees remaining, and last winter, 1926 I lost some of the largest and best ones of the original and subsequent plantings. The third season after planting, two

trees bore a few nuts, but they did not mature and each year after there were a few walnuts; but I could not find a mature nut among them. This year, in spite of a severe frost June 5th, I gathered six matured nuts. Perhaps you think I wasn't elated! Now I am sure that I can raise Thomas, Ohio, and very likely Stabler and Ten Eyek. The two latter varieties have not borne nuts as yet. And so I say to you readers, "Courage, do not despair; try again; it can be done."

Think of it, some of these trees do not winter-kill in the least, which shows the individual characteristics of the trees. Some winter-kill slightly, but continue to grow well each year; and some die off. The stock undoubtedly has a great deal to do with this, and I think that the good varieties propagated on our native walnut stock will prove hardier than when grafted onto the

prove hardier than when grafted onto the Eastern black walnut stocks.

Eastern black walnut stocks.

Now this may not mean much to you until you know that our winters are unusually severe. The temperature falls to 30 degrees below zero and lower, almost every winter; and the air is dry, which is very bad for the trees. We cannot raise peaches nor sweet cherries here; and only certain hardy pears, which have been bred at the University Experiment Farm, can be grown in favorable locations. There are certain varieties of apples that are much too tender for these rigorous winters and I have seen the native butternut, hardy evergreens, many kinds of native forest trees and even hazels suffer badly and die from some of our very severe winters. The climate is most freakish and the worst winters for tree life are those that have mild and very cold periods alternating less were reached. have mild and very cold periods alternating close upon each other. I have experienced a temperature drop here in St. Paul of 40 degrees in 12 hours, from 20 above zero to 20 below zero in that time.

20 below zero in that time.

Remember, that the most important part of planting is to find a right location, and I think from my own experience, that this means a medium sandy soil, well drained, on a north slope, with some wind break to the west and north of the planting. Plant by the dozen until you are thoroughly convinced that these black walnuts can or cannot be grown, but at least plant every year for five years before you give up. Remember that the nut trees are very difficult to transplant and establish even in the most favorable locations.

#### LEGISLATION

Nebraska Inspection Law

A new law provides that all-Nursery stock in Nebraska be inspected and that none be removed from any premises until none be removed from any premises until a certificate of inspection covering it has been granted and a copy of the certificate attached. By its provisions it is unlawful in Nebraska to sell or offer for safe uninspected or uncertified stock or to carry or ship any Nursery stock without a valid certificate attached. Non-resident Nursery programmer files certified copy of their structure. men must file a certified copy of their state certificate with the Nebraska department of agriculture and receive a permit before shipping stock into the State of Nebraska.

Agents selling stock or soliciting orders located within or without the state are required to secure and carry an agent's permit, which is also issued by the department. The certificate fees are from \$10 to \$40. The fee for a dealer's permit is \$10; the fee for an agent's permit is \$1.

fee for an agent's permit is \$1.

To confer on Quarantines—
Officials of the State Department in Washington, D. C., on Oct. 18 conferred with Dr. C. L. Marlatt, chairman of the Federal Horticultural Board and now Chief of the Bureau of Entomology; W. G. Campbell, director of regulatory work, and Dr. J. R. Mohler, chief of the Bureau of Animal Industry, of the Department of Agriculture. A program of co-operation on certain details of plant, fruit and animal quarantines resulted in an arrangement under which resulted in an arrangement under which the Department of Agriculture is to keep the State Department informed of any quarantines which the former is planning and the reasons for them, so that the State Depart-ment may communicate with the foreign governments interested in advance of any publication of the quarantines. The State Department also has arranged with the Department of Agriculture to have officials meet once a month or oftener to discuss questions relating to quarantines of foreign products.

British Exports to Canada
The following communication, sent the Deputy Minister of Agriculture, at Ottawa, to the office of the High Commissioner for Canada in London, is of interest to Brit-ish Nurserymen who export Nursery stock to Canada.

"Replying to your letter . . . in connection with the export of Nursery Stock, etc., to Canada, I would say that in accordance with the regulations dealing with the importation of plants from countries other than the United States, a certificate of in-spection should accompany the shipment. No specific time is stated in the regulations as to when the inspection should be made, but it is understood that the plants should

but it is understood that the plants should be examined just previous to shipping.
"In reply to inquiries of the nature, we inform the shippers that we have no objection to a few weeks elapsing between the inspection and the time the shipment is made, provided the inspection is carried out during the description. during the dormant season of the plants, and there is no danger of the same becoming re-infected by insect pests. If the plants are to be dug during the growing season, inspection should be made just previous to packing.

"We have also suggested to Nurserymen that in order to save time and expense, it would be advisable for them to collect all their Canadian orders together and have them inspected at the one time."

New Nursery Concerns—Cascade Nursery Co., O. L. Craton, manager, Hood River, Ore.—Brunswick, Ga., branch of coastal plains Nursery, Blackshear, Ga., H. E. Ratcliffe in charge.—Far West Nursery, Seattle, Wash., incorporated, \$10,000, John K. Hannay and Juleo (John Mr. Schwing). Seattle, Wash., incorporated, \$10,000, John K. Hannay and Jules Chaffin.—Selbring, Fla., Ornamental Nursery, incorporated, \$250,000, W. L. McIntosh, C. C. Townes, Dr. H. Nehrling, Carl Ertle.—Ridgecrest Nursery, Starkville, Miss., Roxy Clardy, manager.—Rainbow Nurseries, Pawhuska, Okla., Harry Taylor.—Waukegan, Ill., Nurseries, incorporated, \$1,000,000. David Becher, J. J. May and others.—Chandler Landscape & Floral Co., Edinburg, Tex.—Chalfont Nurseries, Wilmington, Del., Franklin L. Mettler.

## PEONIES

25% Discount as long as stock lasts, on orders amounting to \$10.00 or over. Smaller orders at list price.

Strong, healthy, 3 to 5 eye divisions. Strictly first-class plants in every respect.

	10	100		10	100
500	Albatre\$4.00	\$35.00	150 M	me. Bollet\$2.50	\$20.00
200	Albert Crousse 5.50	50.00		me. Calot 2.75	22.50
100	Alfred de Musset 3.50	30.00	300 M	me. Chaumy 3.50	30.00
100	Aurore 7.50	65.00		me. de Galhau 4.00	35.00
400	Avalanche 4.00	35.00		me. de Vatry 2.75	22.50
400	Boadicea 2.50	20.00		me. de Verneville 2.50	20.00
		35.00		me. Galle 4.00	35.00
100	Claire Dubois 5.50	50.00		me. Forel 4.00	35.00
100	Comte de Gomer 4.50	40.00	600 M	me. Geissler 3,50	30.00
300	Couronne d'Or 3.00	25.00	200 M	odeste Guerin 4.50	40.00
200	Delachei 4.50	40.00	200 M	ons. Dupont 4.00	35.00
500	Delicatissima 2.50	20.00		ons. Jules Elie 4.50	40.00
150	Eugene Bigot 8.50	75.00	100 Oc	tavie Demay 4.00	35.00
	Eugenie Verdier 6.00	55.00		ons. Martin Cahuzac. 20.00	
	Festiva 2.50	20.00	350 Pr	incess Beatrice 3.00	25.00
500	Festiva Maxima 2.50	20.00	200 Si	monne Chevalier 8.50	75.00
150	General Dodds 5.50	50.00	100 Su	zanne Dessert 6.50	55.00
150	Grandiflora 8.00	70.00	100 Th	Moor	175.00
100	L'Etincelante17.50	150.00	35 Th	erese	
100	Marguerite Gerard 5.50	50.00	300 U	mbellata Rosea 3.00	25.00

#### CLIMBING ROSES—EXTRA LARGE

Grown to stakes, four or more long canes on every plant, carefully trained, 3 to 5 feet long. \$3.00 per 10, \$25.00 per 100, \$225.00 per 1000

#### VARIETIES

American Pillar Christine Wright Dr. Van Fleet

Excelsa Gardenia White Dorothy Perkins Tausendschoer Dorothy Perkins Veilchenblau

ORDER IMMEDIATELY BEFORE STOCK IS SOLD OUT

### ORNAMENTAL AND SHADE TREES

SILVER MAPLE—Beautiful stock, 6 to 8 and 8 to 10 feet.

ORIENTAL PLANE—Beautifully straight trees with symmetrical, well furnished ds, 6 to 8 and 8 to 10 feet and 1½ to 1½ in. caliper.

LOMBARDY POPLAR—from 6 feet to 2½ inches caliper.

BECHTEL'S CRAB—2 to 3 and 3 to 4 feet.

PRUNUS PISSARDI—from 2 to 5 feet.

GET THESE

TRADE CATALOGUE and price list. List of LINING OUT STOCK.

600 Acres. Completely, modernly equipped "Everything That Is Good and Hardy"

## COLE NURSERY COMPANY 46 Years at PAINESVILLE, OHIO.

## @bituary

Many Nurserymen knew Herbert Winslow Collingwood, or knew of him, editor for a generation of Rural New Yorker, who died Oct. 21st, aged 70 years. His working associate, William W. Higgins, who refers to him as the dean of agricultural editors, the Cheerful Hope Farm Man, says:

Broad in his sympathies and friendships, keen in insight, tireless in work, fearless in defense of right, unsparing in attack on injustice, a lifelong student, a gifted public speaker on occasion, broad-shouldered, and frank in manner, yet largely possessed of the finer instincts of poetry and sentiment. He loved the farm and all things and people growing there.

Probably the thousands who, during the past 45 years, have seen him and read his writings and heard his voice and grasped his hand, will remember him best as the homespun philosopher who "lived in his house by the side of the road and was a friend to man." And this we think is the memory he would have most preferred to leave behind. leave behind.

The writer of this note knew Mr. Collingwood better than anyone else outside his own family, being for 20 years his working

associate practically every business day we were on the job. There is a special something in the closeness of long and intimate business relationship—with some men—that becomes in essence a tie stronger than that of kin; and this something spurs me to meet the challenge the occasion makes, to carry on Collingwood's work with all the vigor that can be summoned.

Texas Nurserymen-Members the South Texas Nurserymen's Association held their October meeting on the 8th at the grounds of Griffing Nurseries, Beau-mont. Thirty were present. Much interest was shown in the landscape school at the Griffing place. Addresses were made by President R. H. Bushway, B. H. Clark, Messrs. Griffing, Arai and others. The November meeting was scheduled for the 12th at the plant of Japanese Nursery Co.,

Portland Nursery Club—Avery H. Steinmetz is president; John Nickelson, vice-president; and Andrew She wood, Jr., secretary-treasurer of this lively organization which is holding frequent meetings.

J. C. Cummins, receiver for Wagner Park Nursery Co., Sidney, O., announces that claims must be filed by Dec. 1st.

Perfection Nurseries, Foley, Ala., have recently enlarged greenhouse facilities.

The army of transient fruit pickers which each year invade the section around Troy for the apple harvest, says the Kansas Chief, Troy, Kan., includes college men who dur-ing their vacations take this opportunity to earn a portion of their school expenses, to get out into the open air to study at first hand the other side of life. The fruit picking brigade is composed of men from many walks of life from the professional and office man seeking health to the itinerant laborer who knows no home and who follows the fruit harvest up from the south and back again just as do men of the wheat harvest. The railroad yards and the vicinity of Hay-The railroad yards and the vicinity of Hayton's pond south of the Rock Island depot during the picking season at night take on the appearance of an army bivouac with their many gleaming camp fires. The pickers begin to assemble several weeks before the harvest is due. Temporary camps are established and big cooking kettles hung over the fires. Then each of the wanderers contributes a dime or whatever he may have to the mulliga tawney which is the chief and to the mulliga tawney which is the chief and almost constant article of diet of the drifters. The kettles continue to simmer and stew until the harvest is over and the pickers move on again.

Apple Variety Test

Replies to a questionnaire to housewives which was distributed widely in Providence, which was distributed widely in Providence, R. I., indicate that half of the apples are eaten raw and the remainder used for cooking. The individual preferences for eating apples were much more diverse than in case of cooking apples, which were centered largely on Baldwins and Rhode Island Greenings. Half of the housewives reported that they could store a bushel of apples. that they could store a bushel of apples.

As a result of a December test of the comparative merits of twenty-four different local varieties of apples, the following re-ceived prominent mention for different pur-

poses: For sauce—Peck Pleasant, Baldwin, Mc-Intosh, R. I. Greening, N. W. Greening, Sut-

baked apples-Yellow As baked apples—Yellow Bellenower, Northern Spy, Winter Banana, R. I. Green-ing, Baldwin, King. For pies—Westfield, Winter Banana, R. I. Greening, McIntosh, Yellow Belleflower, Rox-

bury Russett.
For eating raw—McIntosh, Northern Spy, Delicious, Hubbardston, Winesap, R. I.

#### **Peach Cottony Scale**

Methods for controlling the cottony scale on peach trees, a pest that troubled fruit growers in many parts of New York State the past season, are given in a recent publication put out by the experiment station in Geneva, and now available free of charge to any one interested. A brief description of the insect and the nature of the injury it inflicts on peach trees is included in the account.

"The peach cottony scale has become a very destructive pest in peach orchards in Western New Work during the past two years," says the Station entomologists. It is most conspicuous in plantings in Wayne, Monroe, Orleans, and Niagara Counties that lie within a range of five to seven miles of the shore of Lake Ontario.

"To no class of sprays has this insect proved so susceptible as oil mixtures, and these are therefore recommended for the treatment of orchards where experience has demonstrated that the usual lime-sulphur spray is not giving efficient protection. "There is reason for believing that the

cottony scale will not prove to be a permanent pest of primary importance. Hence, the use of oil sprays should be regarded as an emergency measure with a return to lime-sulphur as soon as it is evident that the insect is no longer a menace to the peach industry."

#### TRANSPORTATION

Do you know that it costs \$78.00 more to ship a car of peaches from the Centralia District to Macon, Georgia, than it does to ship a car from Macon, Georgia, to Chicago? Do you know that the minimum weight for shipment to some points south of the Ohio River is 24,000 pounds per car? These are samples of numerous discrepancies which should be ironed out in the transportation of horticultural products from ransportation of horticultural products from Illinois points. Our Special Freight Rate Committee has made a good start along this line. In a conference with the General Freight Agent of the Illinois Central Rail-Freight Agent of the Illinois Central Railroad, the agent showed a very sympathetic spirit and promised to bring several rates before the railroad freight rate committee for adjustment. He advises also that he has requested an amendment to the tariff, making it uniform in the matter of minimum weights.—Ill. Hort. Soc. Bulletin.

State Flower Nursery, Bothell, Wash., is specializing strongly in azaleas and rhodendrons.

M. H. Gaar, proprietor of the Gaar Nur-series, Cambridge City, Ind., a former mem-ber of the A. A. N., died recently at his home. Mr. Gaar was a veteran of the southern forces of the Civil War.

The Home Nursery, Edwardsville, Ill., has erected a greenhouse

#### MRS. WILLIAM PITKIN

Helen Chase Pitkin, wife of William Pit-kin, president of Chase Brothers Co., Rochkin, president of Chase Brothers Co., Rochester, N. Y., died Nov. 11th at her home in Westminster Road, Rochester, N. Y. She leaves, besides her husband, a son, William Pitkin, Jr., Cleveland, O.; two daughters, Mrs. Gilbert T. Amsden, Rochester, N. Y. and Mrs. Fielder Coffin, New York City.

## **NEW GRAPE CHAMPAGNE**

"New Grape Champagne" Bring California to your door. A grape as good and some say better than the famous "Muscatel" of California. Large, luscious fruit of a flavor all its own. The more you eat, the more you want. The plants are laden down with beautiful coppery red clusters, ripening the latter part of August. The berries are the size of a five-cent piece. Twenty to forty feet of vine being common in one season. Hardy as iron. Our ten years of experience has proven this. Do not fail to list this variety in your new catalog. Strong two-year No. 1, \$3.00 per 10; \$25 per 100; \$200 per 1000; \$150 per 1000 in ten thousand lots. One year at one-half the above prices. Stock limited. Order at once.

Shady Lawn Nurseries Hugo Kind, Prop. Hammonton, N. J. Chief Exponent of the American Nursery Trade

## The American Nurseryman

National Journal of Commercial Horticulture

AMERICAN FRUITS PUBLISHING COMPANY, Inc., 39 State St., ROCHESTER, N. Y.

Subscription Rates:-\$2.50 per yr.; 3 yrs. for \$6.00 Canada and abroad: 50 cents extra per year. ADVERTISING RATE, \$2.80 PER INCH

"You are issuing a splendid Journal, covering the news of the trade from coast to coast." Former President E. S. Welch, American Association of Nurserymen.

Edited by Ralph T. Olcott, founder of American Nur-sery Trade Journalism. "The dean of Nursery Trade Journalists, who, since June, 1893—a quarter of a century—has boosted all the time for the interests of all nursery-men."—Former President John Watson, American Asso-ciation of Nurserymen.

ONE CAN only act in the light of present knowledge.

Until you know of the existence of such a Nursery
Trade Journal as the AMERICAN NURSERYMAN you
must act with such knowledge as you have.

It is for this reason that we are glad to acquaint you
with this publication. It speaks for itself; but if you
would have corroborative proof, ask any prominent Nurservman.

Calls for back numbers come in almost ever; mail. Many cannot be supplied, as editions hav been exhausted. The only safe way is to se that your subscription is paid for in advance

"A paper which gives the best value for the money to the reader will give the best value to the advertiser as well. I don't think there is any argument about the sound-ness of this view."—H. Dumont, Chicago, Ill., in Printer's

#### Frost Terms Defined

Frosts are of agricultural significance only when they occur at the time of year when vegetation is active. During the winter months they are of little significance, except in limited areas in the South and Southwest; during the summer, except in some more elevated and northern areas, they do not occur. The last frost in the spring and the first in the fall are especially noted by observers of the Weather Bureau of the United States Department of Agriculture. Three distinctive frost types, based on degrees of severity, are recognized, namely, "light," "heavy," and "killing." A frost that has no destructive effect, although tender plants and vines in exposed places may be injured, is recorded as "light." The term "heavy frost" describes a condition that is in itself more severe than a light frost—the deposit of frost is heavier and the temperature falls to a lower point, although the staple products of a locality are not seriously injured. The Frosts are of agricultural significance of a locality are not seriously injured. The term "killing frost" is used to define a frost term 'Killing Irost. is used to define a frost or temperature condition of sufficient severity to be generally destructive to the staple products of the locality. The dis-tinction between "heavy" and "killing" frost, therefore, refers more to the effect frost, therefore, refers more to the effect of the frost than to the amount of deposit. A low-temperature condition, with destruction to vegetation, may occur without an actual deposit of frost, because of cloudiness or some other cause. Such an occurrence is considered equivalent to a "killing frost" because of its effect on vegetation, and is usually called a "black frost."

#### Rice Nurseries, Inc.

A new Nursery company under the firm name of The Rice Nurseries, Inc., has been organized under the laws of New York State to transact a general Nursery business with offices in the Schnirel Bldg.. Geneva, N. Y. The new company will do principally a wholesale business among the Nurserymen, florists and dealers.

The officers of the company are John P.

The officers of the company are John P. Rice, president and John T. Rice, secretary and treasurer. These men will devote all of their time and attention to the new

business.

The company is thoroughly equipped with modern storage facilities and is in a position to handle efficiently a considerable volume of business.

John P. Rice, formerly president of Rice Brothers Co., Geneva, N. Y., who heads the new organization, has had a wide experience of many years in the Nursery business, and enjoys a considerable reputation in the trade. His many Nurserymen friends will be glad to see him again in a position to be of service to them. be of service to them.

#### Conard-Pyle Company Expands

The Conard-Pyle Company, West Grove, Pa., has recently announced the purchase of two farm properties extending along the main Baltimore to Philadelphia highway at Jennersville, two miles west of West Grove, a total tract of 77 acres, adjoining which has been purchased by Robert Pyle, president of the Company of the Company. president of the Company, a farm of 74

acres.

It is the intention of the company to use this new land for the production of its rapidly growing business. This firm is just completing a modern storage rose cellar of double thickness tile with King ventiating system, 50'x150' to which is attached a 3-story packing shed, 20'x50', an extension of the packing department.

The company is at the same time increasing its capitalization by the issue of \$75,000

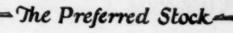
additional common and preferred stock.

Except for the additions to the staff of executives there is no change in management, which has been under the present administration since 1907. administration since 1907.

President Meriwether of the California Nurserymen's Association last month was the principal speaker at the Monticello, Cal.,

Steele's Shrewsbury Nurseries, Eatontown, N. J., offer a silver cup to be held by the three-times winner at a local horticultural show.

Say you saw it in "American Nurseryman"





## Get Your Preferred Stock Now!

"There are some nurserymen who have good stor-e facilities that don't make the most of 'em," said age facilities that don't make the most of 'em," said Perk the other day. "The wise 'uns will buy their Preferred Stock this fall, store it and will be all set for spring without running the danger of incomplete assortments when the planting season comes around."

Perk's right! And we've got some great stock ready for shipment. After a good growing summer it has been ripening up in fine style, and we've had the biggest fall season in our history.

Our advance bulletin will be ready about December 1st. Watch for it.

Sincerely yours,

Jack

Jackson & Perkins Company Wholesale Only Newark, New York.

## High Quality Stock Guaranteed to Please You

Let us quote on your needs in Apple, Peach, Plum, Grapes, Horse Radish, Washington Asparagus, California and Amoor River Privets, Budded Lilacs, Weigela Rosea, etc.

Neosho Tree Digger-The Neosho Tree Digger, a sturdy, dependable machine at a price you will like, now giving satisfaction to many nurserymen large and small. Send for description and prices.

"Yours for Growing Satisfaction"

NEOSHO NURSERIES CO. NEOSHO, MISSOURI

## AMERICAN NURSERYMAN

#### **American Nursery Trade Bulletin**



#### CHIEF EXPONENT OF THE AMERICAN NURSERY TRADE

Featuring the Nursery Trade and Planting News of American and foreign activities as they affect American conditions. Fostering individual and associated effort for the advancement of the Nursery and Planting

Absolutely independent.

Published Semi-Monthly by AMBRICAN FRUITS PUBLISHING CO., INC. 39 State Street, Rochester, N. Y.

RALPH T. OLCOTT, Pres. and Tress. Phones:—Main 8728. Gleawood 760 Chief International Publication of the Kind

#### SUBSCRIPTION RATES

ADVERTISING RATE, Per Inch...... \$2.80 Advertisements should reach this office by the 8th and 25th of the month previous to the date of publication.

If proof of advertisement is desired, time should be allowed for round trip transmission.

ROCHESTER, N. Y., NOVEMBER 15, 1927

## FOUNDER OF AMERICAN NURSERY TRADE JOURNALISM

THE FIRST Nursery trade paper in America was catablished in 1893, as long-time Nursery concerns know, and for nearly thirteen years was conducted under the personal and exclusive direction of Raiph T. Olcott, of Rochester, N. Y., who later founded the AMERICAN NURSERYMAN on broad and untrammeled lines.

"The dean of Nursery Trade Journal-ists."-John Watson.

## IMPORTANCE OF THE TRADE

In a recent address to men connected with the press, President Coolidge said:

Whatever has to do with the collection and transmission of information to the public is of the highest importance. It is gratifying to know that this great service to America is in the hands of men of ability and natriotism.

"There is a universal desire to serve the public in this capacity, not interestingly, but candidly and ully. The fundamental instituonly inter helpfully. tions of our government scarcely ever fail to receive cordial support. The moral standards of society are strengthened and the intellectual vigor of the nation is increased and

quickened by your constant efforts.

"The press is also an important factor in the commercial and industrial development of our country. It carries an amount of scientific information which stimulates both the p uction and consumption of all kinds of commodities.

"This service is always on the con-structive side of affairs, encouraging men to think better, to do better and to live better. Reaching through it all, there is every assurance that to-day is better than yesterday, that to-morrow will be a better day than to-day, and that faith is justified."

The "American Nurseryman" is highly indorsed individually collectively by the American Ass tion of Nurserymen and by more than a score of district and state trade as-sociations in the United States and

## The Mirror of the Trade

#### WHY?

It would be a rather broad interpretation, perhaps, to maintain that some of the slogans that have crept into the trade are in violation of the slogan of the Advertising Clubs of the World, "Truth in Advertising."

We refer to the following appearing in the printed matter in use by some Nursery concerns:

1-It's Not a Farm Home Without Fruit. 2-It's not a Home 'till it's Planted.

There is no intention on the part of the users, of course, to state an untruth. But if the reader will pause to consider, he will see that neither of those slogans is true.

A farm residence may be a model home without fruit trees on the property; for certainly the implication is that the words "trees" and "plants" are understood as being covered by the word "fruit". Oranges, bananas, apples, peaches, etc., are at some time in every home. A Nursery slogan must have reference to trees and plants: and while these add greatly to the enjoyment and often to the profit of a farm home, it cannot truthfully be said that there cannot be a real home without them. The farm home of a family of means sufficient to provide not only the necessities but the full complement of luxuries-indeed everything that the moneyed men of a great city enjoy-may include an ample store of fresh fruits and be all that a home should be without an orchard or a berry plot.

The first slogan quoted above, as in use by Nurserymen, directly states that it cannot.

Similarly the second slogan quoted above is not true; for a home in the best sense is where there is perfect peace and harmony with a liberal supply of comforts and at least some luxuries, whether the property is "planted" or not. Planting adds much, to be sure, to the pride and enjoyment of the owner; but it is not true that the lack of it prevents the residence from being a home.

The objection to the slogans quoted is that they are negative. The owner of a farm home who is at perfect peace with the world and in full enjoyment of his home naturally rebels against the declaration of the slogan that what he positively knows is a farm home (entirely satisfactory to him who prefers to buy his fruit as it is needed) is not a home because he has not chosen to grow his own fruit!

It is the same with the owner of a highly enjoyable home property which may be sodded by nature but which is not "planted".

The slogans under discussion have the appearance of an attempt to provide a catch phrase in the hope of awakening action. But the slogan maker is on thin ice when he abruptly challenges the intelligence, the initiative and the personal choice of a home maker. Much better would it be if he should suggest-rather than assert that which may offend. None of us likes to be told that

what has been accomplished by long effort. is a faffure, when it is highly satisfactory to the persons directly and solely concerned.

That admirable slogan Trustworthy Trees and Plants which was junked by the American Association of Nurseryman has it all over the slogans we have dissected, in that it dignifiedly suggests all that is in either of the others-and without offense, because it avoids criticism of the property owner's personal achievement. It is positive, rather than negative.

Equally admirable, and for the same reasons, is that model slogan, also for the most part ignored by the American Association of Nurserymen:

#### Plan to Plant Another Tree

This slogan implies that the property owner has intelligence, that at some time he may have planted something and derived pleasure therefrom. It comprises all that is sought to be conveyed by the objectionable slogans. And it is positive, rather than negative.

Moral: Why use a repellant when an attractant is available?

#### THE NURSERYMAN'S STATUS

Think it is better for us all if we can believe that behind the clouds the sun is shining. In the Nur-sery business there are many times when this attitude of mind is particularly needful. Our success as retail Nurserymen is dependent very largely upon our ability as salesmen. The good salesmen must know how to irspire the customer with hope so that in imagination he may taste the fruits and look forward to the beaut; of flowers and shrubs growing about his home.

Cheerfulness is power. folks are saying kind words to the farmers. Take all those words as compliments to yourselves, for you are the highest type of agriculturists. You do more labor and produce greater values on an acre of ground than any other tiller of the soil.—Jim Parker, Tecumseh, Okla.

On the principle advanced by Henry Ford that it is good advertising to have his motor cars mentioned, even in derision, it will be seen in an industry for which publicity is sought that mention of the product in any way holds the attention of the vascillating public for a few seconds.

For instance: A writer in Life in its November 10th issue, describing the efforts of an ad writer to make good with his copy chief through employment of sex appeal, writes: "She was one of the most attractive girls on the block. Yet she had no boy friends. She was pretty, but the other girls went to the movies. She could grow pecans and make 100% profit in three months. But the boys failed to come around. Now if she had on her front door one of these time-resisting Pogar door-knobs her boy friends would have been attracted. Remember, folks, it's scarcely a home if ithasn't a door knob."

It is plain to be seen that the writer in Life has at some time paused to reflect upon the wonder created by the advertiser of a five-acre pecan grove unit; and again has had his attention fixed on the Nurseryman's slogan: "It's Not a Home 'till it's Planted!"

#### CALIFORNIA ASSOCIATION OF NURSERYMEN

Helen W. King, Los Angeles

One of the most successful conventions ever held by the California Association of Nurserymen was held in San Jose, October 13, 14, and 15, at the fine new Hotel Sainte Claire. Perhaps the keynote of the entire meeting could be termed the spirit of co-This was manifested in many operation. ways, but no more strikingly than in the attitude of the Nurserymen toward the State Department of Agriculture and vice versa. In the past there has been much friction over the subject of quarantine measures; but a basis of real understanding has been reached between the two elements and the entire industry, as well as the individuals, are benefitting thereby. A paper was read by L. R. Cody, the local county borticultural commissioner, in which he praised the Nurserymen of his district for the manner in which they had worked with him in every way. Representatives from the Nurserymen of the district replied with appreciation of the work done by Mr. Cody. The same spirit was reflected in the talks by Everett Smith and W. L. Jacobson, of the State Department, and by T. D. Cheneweth and others who spoke on the subject of pest control, representing the state's and the Nurserymen's viewpoints, respec-

Valuable papers were read and there was much constructive discussion from the floor dealing with a wide range of subjects of particular interest to Nurserymen in California. A banquet followed the first day's program, and the latter part of the second day was given to a trip to the various Nursery establishments within the vicinity of San Jose. Saturday was given over to entertainment features, a real old-time California barbecue being the feature of the day.

New officers were elected at the afternoon session of the first day, W. D. Clarke, of San Jose, and T. D. Chenoweth, of Beverly Hills, being elected President and first vice president, by unanimous vote.

Four vice presidents were elected, as follows: George C. Roeding, Jr., of Niles; J. A. Armstrong, of Ontario; M. R. Jackson, of Fresno; H. A. Hyde of Watsonville. The new board of directors is as follows: J. D. Meriwether of San Fernando, Chairman; Albert Morse, of San Fernando; A. W. Jannuch, of Pasadena; George C. Roeding, Jr., of Niles; and R. D. Hartman of San Jose.

The secretary and treasurer are appointed by the board of directors, they being Helen W. King, secretary and A. W. Jannuch, treasurer.

Much discussion of the need for publicity for the organization and for the industry as a whole was part of the convention program. It is the object of the association to make the organization stand for something dependable and active in the minds of the trade as well as the buying public. Members of this association subscribe to a code of ethics which should insure fair dealing, clean stock, and the highest quality, to those doing business with the members. The organization is going to reach out beyond the benefit to the private individual. It is going to do everything in its power tot build up the Nursery business in California, to put its power into everything that will make for substantial development of hortienitural interests.

One of the matters to receive the utmost attention at present is that of getting the delegates to the national convention, to be held in Denver next June, interested in coming to the Pacific Coast so that they may see for themselves what is being grown in the Pacific Coast region, and how it is being grown. With the co-operation of other groups, such as the local chambers of commerce, the association expects to make the inducements so great that the delegates who get that near to the coast will be unable to resist the opportunity to come a little farther.

#### Next A. A. N. Convention City

Denver has the western spirit of hospitality, the open gate and extended hand that inspires the visitor to enjoy the manifold attractions of every kind. The scenery and surroundings differ from those of any other city in the world. Its climate and all of the things which are conducive to the happiness of the visitor every year are becoming better known to Americans.

The word WELCOME set in large letters in an artistic "Welcome Arch" erected by the City of Denver at the foot of Seventeenth Street, greets the visitor to Denver as he comes from the commodious Union Station. It will welcome the delegates to the convention of the American Association of Nurserymen to be held in Denver next June.

Towers and domes of Denver's business district, flanked by beautiful residences, are outlined against the snow-capped Rockies, in the near distance. The Colorado State Capitol, situated on a terraced prominence, has a gold-encrusted dome of gold leaf rolled from the yellow metal taken from the mines in Colorado. The Colorado State Museum, across the street, contains relics of Indian Cliff Dwellers from their ruins in Mesa Verde National Park, in South western Colorado.

From Cheesman Park, the highest point, or the Capitol, one of the steps of which is marked "One mile above sea level," the Rocky Mountains may be seen for a distance of 150 miles, from Pikes Peak to Longs Peak, in Rocky Mountain National Park, and on into Wyoming. There is a splendid view, embracing eighteen peaks in the Continental Divide, from the Daniels & Fisher Tower. This 330-foot tower, a commercial adaptation of the Campanile in Venice, is one of the most striking pieces of architecture in the West. Fitzsimons U. S. General Hospital is ideally situated.

Denver shows every courtesy to convention delegates. The City of Denver, railroads and the business interests, through the Chamber of Commerce, maintain two free information bureaus—an uptown office of the Denver Tourist Bureau, at 505 Seventeenth Street, and the Union Station Branch. Hotels and rooming houses are listed. Travelers arriving at any hour of the day or night are directed from the Union Station Branch to hotels through impartial system based altogether on their preferences and expressed needs. Colorado literature is distributed free. Mail inquiries will be welcomed at 505 Seventeenth Street. Denver.

Active glaciers, sand dunes, boiling springs, snow banks, and ski slides that offer winter sports in summer—these are typical recreational delights. Seemingly, it's all in Colorado.

James L. Porter, Kansas City, Mo., has sold his tract on Prospect Avenue and is establishing his business in a new location of 566 feet frontage on 47th street.

## Nursery Trade Bulletin

Annual Meeting New York Association— Annual meeting of the New York State Nurserymen's Association will be held Jan. 11-12, 1928, in the Seneca Hotel, Rochester, N. Y.

Grows Own Understocks—The Conard-Pyle Co., West Grove, Pa., rose growers, produces its own understocks and therefore is not dependent upon California or French growers.

Nursery Files Million Dollar Claim—Wariner's Nursery, New Orleans, La., has filed with the reparations commission a claim for damages to the amount of \$1,085,000 for loss of greenhouses and plants by the 1927 spring floods.

Apparatus For Fumigation—Vacuum fumigation of narcissus bulbs, as required for interstate shipment of bulbs found to be infested with the narcissus bulb fly or the lesser bulb fly, is possible only when proper equipment is available. The fumigant vsed is carbon disulphide which is explosive and a dangerous chemical at high temperature. Department of Agriculture scientists co-operated to develop an apparatus to vaporize the chemical rapidly and yet safely and without a vacuum. The apparatus evolved is illustrated and described in Departmental Circular No. 7-C.

California Nurserymen—The State Department of Agriculture has licensed 1629 Nurserymen in California this year. It reports that over 4000 acres of land in this state are devoted to the production of Nursery stock, and this acreage produces nearly \$3,000,000 worth of stock annually. Of this land, 1704 acres are given over to the propagation of ornamentals: 888 acres to deciduous, 344 to citrus, 497 to bulbs and 600 to miscellaneous. Fully 75 per cent of the California Nurserymen are growers, and 600 of them live in Los Angeles county.

Syracuse, N. Y. Needs Nursery—Syracuse needs a city Nursery where it can grow trees for its parks and streets and rose bushes for its rose gardens, said Frank M. Westcott, commissioner of parks, following letting of a contract to the F. & F. Nurseries, Springfield, N. J., for furnishing Norway maple trees at \$4.25 each and pin oak trees at \$3.25 each. The 200 trees needed will cost \$740. The city pays much money to buy and set trees, and many of them die. Most of the money can be saved, Mr. Wescott said, if the city will have its own Nursery. A great mistake was made, Mr. Wescott said, when the city sold the Court street nursery 10 years ago.

Agriculture Showing Marked Improvement—Marked Improvement in the farm situation as compared with this time a year ago is reported by the Bureau of Agricultural Economics, United States Department

of Agriculture, in its November 1 report. "Conditions in general," says the report, "are rather reversed from last year. The cotton belt, the northern wheat belt, the cattle states, the northwestern apple districts are all in better shape. Some sections like the eastern corn belt and certain potato areas are perhaps not in as good shape, but the general balance as between the major lines of production is better than last year. There are no conspicuous surpluses nor shortages. Crop production per capita of population is next to the smallest in 33 years."

A Washington, D. C. rumor is to the effect that the secretary of agriculture, William M. Jardine, may resign to become head of the Florida citrus industry.

The services of a landscape gardener have been secured to lay out for Chardon, O., one of the handsomest parks in point of shrubbery and artistic arrangement in the state.

The Meadow Brook Nurseries, Inc., Englewood, N. J., has appointed Charles W. Hoyt Company, Inc., to direct advertising.

Riverside Gardens, Homer, N. Y., have a new greenhouse.



## ULMUS PUMILA

Five and one-half years after planting a 6 foot whip. The hardy, rapid growing, alkali resistant, dry land elm, highly recommended by U. S. Department of Agriculture for street or farm planting.

### WASHINGTON NURSERY CO. TOPPENISH, WASH.

#### AMERICAN ROSE SOCIETY Robert Pyle, West Grove, Pa., Secy.

The application below has been apprved by the registration committee of the American Rose Society, and notice having been sent to the foreign rose societies is proposed for registration as follows:

Name—Yellow Radiance; Registered by The Conard-Pyle Company, West Grove, Pa. Yellow Radiance is a yellow Hybrid Tea; sport of Mrs. Chas. Bell. Its habit of growth and foliage is the same as its parent, having fuller petalage. This rose is similar to Radiance.

If no objections are raised to the undersigned within six weeks after the publication of this notice, the registratiton of the above the rose will become permanent.

Nov. 4, 1927. Robert Pyle, Secretary. The application below has been apprved

Nov. 4, 1927.

Robert Pyle, Secretary.

Alexander W. Montgomery, Jr., of Hadley, Mass., Rose Greenhouses, a prominent rose hybridizer, died Oct. 22nd, aged 52

H. W. Dent, of Seattle, Wash., has purchased 14 acres near Monroe, Wash., for a Nursery for evergreens and rare shrubs.

A building to contain an office, a sales-room and an apartment is being erected at Liberty Heights, Westminster, Md., for J. E. Stoner, proprietor of the Westminster

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#### Cortland Apple Satisfactory

The Cortland apple, a product of the fruit breeders at the experiment station in Geneva, N. Y., is being grown by many fruit growers in New York State who have set out the new variety to supplement their McIntosh plantings. Reports from many out the new variety to supplement their McIntosh plantings. Reports from many sources received at the experiment station show that Cortland is being well received by the trade because of its high quality and ability to keep well, and is popular with the fruit growers because it prolongs the season by one to two months for McIntosh-like apples apples.

Derived from a cross between Ben Davis and McIntosh, Cortland displays all of the excellent qualities of flesh that have made the McIntosh one of the most profitable varieties in the East. Cortland also derives from the cross the ability to hang to the tree much better than does McIntosh a valuable asset from the standpoint of the fruit grower.

As in the case of all the new varieties of fruit originated by the horticulturists of this station, planting stocks of the Cortland apple may be purchased at about cost of production from the New York State Fruit Testing Association with headquarters at Geneva. This organization undertakes to distribute the new fruit varieties to inter-ested persons for trial under varied soil and climatic conditions so long as the stocks last.

AMERICAN NURSERYMAN, Chief Exponent, twice a month \$2.50 per year. Three years, \$6. Canada, abroad, 50c extra per year.

#### PIN OAK SEEDLINGS

I will have Pin Oak Seedlings in grades 12 to and 18 to 24 inches.

ARTHUR L. NORTON CLARKSVILLE, MO.

## CHINESE EL

(Ulmus Pumila)

We are headquarters for this remarkable tree—that has created a brisk demand.

### 100,000 Seedlings

in the following sizes

9/12"-12/18"-18/24"-2/3'-3/4"

The Northwest Nursery Co.

Valley City,

N. Dak

## CHINESE ELMS

85,000 Fine trees up to 3 inch in diameter. Send for trade list. Special prices in car lots. Also 400,000 Evergreens in all sizes. Other shade trees and shrubs.

## Baker Bros. Nursery

Ft. Worth, Texas

PEONIES-IRIS Last Call Humei and other named varieties, 2-5 eye divisions, my selection, \$60 per M. Mixed kinds, while they last, \$50 per M. Iris named, \$20 per M; mixed, \$10 per M. Com. Purple and White Lilacs, 16-24", \$10 per 100; 2-3", \$15 per 100. Hardy Mums, pink, \$5 per 100. Hemerocallis, \$10 per M. callis, \$10 per M. W. L. LUX & SON, R.R. 7, Topeka, Kans

### We Will Mail TRADE CIRCULARS PRINTED MATTER

'AMERICAN NURSERYMAN" LISTS

Your Mailing Problem Solved

Toe AMERICAN NURSERYMAN mailing lists are declared to be the most ac-curate in existence—the result of years of compilation and hourly revision to keep them up to date. Directory lists are necessarily incomplete and out of date. They are postage-killers.

SUPERIOR DIRECTORY SERVICE

Send us your Trade Circulars, Price Lists, Bulletins, etc., for mailing out to our comprehensive lists of Nurserymen of U. S. and Canada, in any lots from 1,000 to 5291 in certain states or sections if desired, at following rates:

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iowa Nurserymen's Association—R. S. Herrick, secy., State House, Des Moines, la. Dec. 7-8, Savery Hotel, Des Moines, Ia.

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If proofs are wanted, copy should be in hand previous to above dates.

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### THIS PAGE PRESENTS

## American Nurseryman Directory of American Plant Propagators

Listing Nursery Concerns Which Specialize in Production of Young Stock Including That Which Has Heretofore Been Imported

The American Plant Propagators' Association, Organized in 1919, Will Hold its Tenth Annual Meeting in Denver, Colo., June, 1928. E. M. Jenkins, Winona, Ohio, Secretary.

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"Hardy New England Grown"

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Listing Nursery Concerns Which Specialize in Production of Young Stock, Including That Which Has Heretofore Been Imported

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A paper which gives the best value for the money to the reader will give the best value to the advertiser as well. I don't think there is any argument about the soundness of this view. H. Dumont, Chicage, Ili., in Printer's Ink.

## ROUND TRIP TO COAST WITH STOP-OVER IN DENVER

Details of Interesting Trip on Occasion of Annual Convention of American Association of Nurserymen Next June

In response to inquiry, General Agent W. S. Dewey, of the Chicago Burlington & Quincy Railroad Company, says with reference to train service between Chicago and St. Louis and Denver for the American Association of Nurserymen's convention in Denver, Colo., June 20-22nd inclusive, 1928;

The Burlington Road is the short line between points mentioned. From Chicago to Denver during the summer months we operate three trains daily in each direction

and Introduct	
Chicago 10:30 A. M. Leave	Denver 1.10 P. M. Arrive
	next day
Chicago 5:30 P. M.	Denver 7:55 P. M. next day
Chicago 11:30 P. M.	Denver 7:15 A. M. 2nd morning
Denver 11:30 A. M.	Chicago 3:55 P. M. next day
Denver 3:45 P. M.	Chicago 7:45 P. M. next day
Denver 11:30 P. M.	Chicago 7:00 A. M. 2nd morning

From St. Louis to Denver we operate two trains daily in each direction as follows:

St. Louis 2:15 P. M.	Denver 3:15 P. M.
St. Louis 9:01 P. M	next day Denver 7:15 A. M.
Denver 1:30 P. M.	2nd morning St. Louis 5:30 P. M.
Denver 11:30 P. M.	next day St. Louis 7:25 A. M.

As regarding rates that will be in effect at the time of the meeting called at Denver: Each year, effective May 15th to Pacific Coast points and effective June 1st to Rocky Mountain and National Parks regions, low round trip rates are available with final return limit of October 31st at rate only slightly more than the one-half fare for the round trip. Stop-overs are per-mitted at all points both on the going and return journey.

For your information, we are attaching hereto copy of this summer's 1927 rate pamphlet, which gives the rates from vari-ous points to western destination in detail, giving the exact fare, etc. Pullman fares are also shown on the back cover of the pamphlet.

For such passengers that contemplate traveling to Colorado only, would suggest the purchase of a round trip ticket to Denver or Colorado Springs and return.

For those contemplating a visit to the National Parks, i. e. Rocky Mountain National Park, Yellowstone and Glacier,

passengers should purchase the tickets to Glacier and return.

For those who plan to visit the Pacific Coast would suggest purchase through to Seattle, Tacoma, Portland or to San Fran-cisco and Los Angeles. If a combination is desired to include

the North Pacific Coast and the South Pa-cific Coast, that rate is also shown under the heading California via North Coast

As previously stated, whether you purchase to the National Parks or to the Pacific Coast, tickets can be routed via the Burlington to Denver with stopovers within the transit limit of October 31st at Denver.

the transit limit of October 31st at Denver. The Burlington has become the National Park Line, the largest carrier of summer tourists to the Rockies. It has helped to make the low cost of vacationing possible for millions of Rocky Mountain points and is the only line for giving thousands an opportunity to see two or three p.r.ks for but little more than the rail cost for one park; and this complete service to the Rockies is matched by no other railroad.

Cones from the historic cypress trees that stand in the Garden of Gethesemane, brought back by a forestry student of the University of California, have produced fiourishing seedlings in California Nurseries. When weather conditions were favorable, the seeds were sown by Prof. Woodbridge Metcalf. With careful attention many germ-

inated and grew into sturdy seedlings, inated and grew into sturdy seedlings, averaging two to three inches in height at the end of the growing season. On removing them from the seedbed, half were placed in a transplant row on the Berkeley campus and the remainder sent to the state forest Nursery at Davis. The latter trees are now 8 inches to 12 inches high and ready for dis-

Some of these are being held by State Forester M. B. Pratt for the California missions and other churches so that in a few years these young trees, with their dense, dark green, sombre foliage will be representative of their parent trees in the garden in Palestine.

Carob Nursery in California
One of the most unique and interesting
horticultural plantings in California is that
of 1500 acres of carob trees near Arlington in Riverside County, owned by Laurence

The grower, widely known as the inventor of a disappearing bed much used by
apartment and flat builders, has long been
interested in agriculture. He says he first
became interested in the carob through a
study of the Bible, which in the fifth verse,
third chapter of Matthew, tells how John
the Baptist lived on locusts and wild honey.
He contends, as do many eminent authorities, that this is an error in translation and
that what the biblical character really
lived on was "wild honey locust," which,
according to investigators, was the carob.
Becoming interested, Mr. Holmes obtained some seed, planted them in a seed
box, and grew his first tiny seedlings in the
basement of a Los Angeles apartment house.
Knowing the uses of the carob in the Old The grower, widely known as the invent-

Knowing the uses of the carob in the Old World, he says, and having learned that there was a market for the carob fruit, he decided to make a commercial planting. Because the carob had been grown for untold generations in the semi-arid regions around the Mediterranean, he felt sure it would thrive in Southern California. He bought out part of the Arlington district holdings of F. D. Cornell, a Los Angeles real estate man, and with him put out a large acreage to the trees. Later, he acquired Mr. Cornell's interest.

Mr. Holmes has his own Nursery. seeds are planted in containers made of lath and tar paper and are sprouted by a special process involving the use of hot water. The container is partially filled with dirt and the seeds are placed carefully in holes made for them with an instrument resemb-ling an auger. Fine dirt is then sifted over them, and the container is put away in the

Nursery.

When the seedlings are two years old when the seedlings are two years old the field. They they are transplanted into the field. They are budded one and two years after setting out, and commence bearing about three years after budding. A budded tree six years old, given good care, Mr. Holmes says, will yield about 100 pounds, while at maturity a tree will produce several times

that amount.

The trees, he points out, can be grown without any irrigation, although the young trees do better if they have a little water

the first few years.

The carob is a beautiful tree and has been grown to some extent for ornamental purposes in Southern California. Its fruit is a bean-shaped pod from five to ten inches long when matured. It has been used as a source of food for centuries by the people of the Levant, the Spanish, Italians and Greeks and has figured as a stock feed for

## To Increase **Business**



Sell the new book-"Shrubs", by F. F. Rockwell—with every order for ornamentals.

It guides the home owner to successful plantings and brings him back for more and larger

Sample copy, \$1.00; 20% discount to the trade in lots of ten or more.

Address

American Nurseryman ROCHESTER, N. Y.

#### Advice to Prospective Nurseryman

To one asking for information on embarking in the growing of evergreens as a Nurseryman, H. B. Tukey, of the New York Agl. Expt. Station says:

"Our advice to you would be to make haste slowly. There are a number of Nurserymen who already feel that the ornamental game is being overdone. At all events, the most important part of the Nursery business at the present time is selling. It is not enough to be able to grow ing. It is not enough to be able to grow the plants. They must also be sold. It would be well for you to get in touch with some local Nursery concerns, find out what they want grown, and then contract with them. This is a customary procedure in Nursery regions, and it works to the advantage of both parties. But before you spend any money for 'lining-out' stock' be sure that you know what you are doing. "Just at present practically all evergreens are popular. Some of the higher priced ones are Sabina juniper, balsam fir, Tom Thumb arborvitae and hemlock

Tom Thumb arborvitae spruce." and hemlock

#### Plant Introductions

A complete record of plant introductions made by the South Dakota State College department of horticulture since the full of 1895 up to 1927 is included in a new publication of the experiment station here.

cation of the experiment station here.

The breeding of hardy fruits has been the leading work of the department of horticulture and many requests have been received for bulletins containing the record of this work. Dr. N. E. Hansen, horticulturist and vice director of the experiment station is the author of this bulletin which

station is the author of this bulletin which is entitled "Plant Introductions."

A total of 247 plant introductions made by the department of horticulture are described. This list includes apples, plums, grapes, sand cherry hybrids, pears, crabapples, gooseberries, roses, ornamental shrubs, walnuts, raspberries, willows, cherries, currants, watermelons, clover and alfalfa and several other plants.

The Richard Diener Nursery company has sold its property at Kentfleld, Cal., to C. C. Stephens, a Nurseryman of Palo Alto, Cal., who will specialize in ornamentals.

#### Clean Coast Grown SEEDLINGS

Properly ripened, carefully dug and graded, and packed so they will reach you in first class condition.

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Mahaleb—Prunus Mahaleb
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PEACH, from Lovell Seed PERSIMMON, De Lotus

PERSIMMON, De Lotus
PLUM, Myrobolan—Prunus Myrobalana
BIRCH, European White—Betula alba
ELM, Chinese—Ulmus pumila
MAPLE, Norway—Acer platanoides
"Sycamore Purple—Acer pseudoplatanus purpurescens

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44		46	5-7	ft				.15
Silver	Maple,	8-10	ft					.60
64	##	6-8	ft					.35
66	44	5-6	ft					.20
Catalpa	Bung	ei, 5-4	6 ft					1.00
44	44	4-5	5 ft					.75
**	61	3-4	1 ft					.50
TIT	TIC	BILL	DCE	D	7	5	-	0

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Deutzia	Pride Rochester, 3-4' 15c	10c
44	" " 4-5' 20c	12c
Forsyth	ia suspensa fortunei, 3-4' 17c	15c
Hydran	gea paniculata grand'a, 11-2'. 15c	12c
46	" 2-3'. 20c	18c
Lonicer	fragrantissima, 3-4' 15c	10c
66	" 4-5' 20c	15c
Lonicera	morrowi, 3-4' 15c	10c
Philadel	phus coronarius, 3-4' 15c	10c
84	" 4-5' 20c	15c
Philadel	phus cor. grandiflera, 3-4' 18c	15c
**	" 4-5' 20c	18c
Rosa ru	gosa, red, 2-3' 18c	15c
66	" " 3-4' 22c	20c
Spiraea	arguta, 2-3' 10c	8c
86	" 3-4' 15c	10c
44	reevesiana, 3-4 ft 15c	12c
66	" fl. pl., 3-4' 22c	
44	thunbergi, 15-18" 12c	10c
44	" 11-2' 18c	15c
66	" 2-21' 20c	17c
44	vanhouttei, 3-4' 16c	14c
Weigela	nana variagata, 3-4' 25c	
66	rosea, 3-4' 20c	
44	vanhouttei, 3-4 20c	15c
	EVERGREENS	
Azalea l	inodegiri, puddled, 8-12" 65c	50c
66	" B&B, 10-12" 90c	80c
Thuja o	c. globosa, puddled, 8-12" 30c	25c
44	" puddled, 12-15" 45c	35c

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6 to 8 feet 8 to 10 feet 10 to 12 feet 136 to 136 in.

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Offers in quantities California Privet 1 and 2 yr.; Rhubarb, 1 and 2 yr.; Asparagus, Washington varieties, 1 and 2 yr.; and a fine assortment of Shrubbery, Vines and light grade Evergreens, etc.

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#### National Advertising of Trees

Ernest F. Sheffield, Robbinsdale, Minn.

We are aware of the importance of trees

We are aware of the importance of trees as they are variously used for shelter and ornamentation of our homes and for the production of fruit and wood and for the beautifying of our nation out of door. Do we Nurserymen use this excellent material to best advantage? Are we serving our nation well with our product?

No, the nation could use to advantage ten times the volume of trees as we now distribute in a comparatively inefficient and haphazard manner. We do not feel our responsibility sufficiently and the potential importance of the sleeping giant-reforestation. The Nursery industry is comparatively dormant and unorganized.

ly dormant and unorganized.

The public has no distinct impression of an organized Nursery industry engaged in reforestation and the beautification of

On the other hand, "Say it with flowers" warms the heart of almost every individual. When actuated by national advertis-

ing we give floral tokens of love. An advertisement of February 12 "Wherever she say it with flowers" sold me the bouquet nich I gave to the wife and which renewed sentiment in our home during a humdrum existence and was thereby thousand dollars, we will say.

thousand dollars, we will say.

The flower industry has served the public better through advertising. They made use of modern business methods and have better served thereby. They in turn have been richly rewarded for their service. They are prosperous because they have served well and efficiently.

I do not mean that we should take "Say."

I do not mean that we should take "Say it with Forests" for our slogan, but I do mean that if we Nurserymen organized mean that if we Nurserymen organized state and nation and put out a slogan that indicates our best code of ethics before the public through the most wide and efficient distributors of information such as national magazines that we can thereby do more and better work, that we can serve better, and

be proportionately rewarded.

I believe that a few dollars contributed to a fund to search out the real needs and

mission of the Nursery business and to broadcast an educational program an-nouncing the wonderful part that trees can play properly distributed on the land will do more good than the same dollars invested in advance commissions to Tom, Dick, and Harry who has nerve enough to knock at the back door. I think it is generally conceded that the Nursery salesman presents trees in an andignified manner.—Minnesota Horticulturist.

J. E. Bergtholdt, Newcastle, Cal.; T. A. Sand, Fresno, Cal., and C. A. Melcher, Mc-Farland, Cal., have incorporated the Melcher-Sand Nursery, capital \$50,000, to have offices in Fresno.

R. Lloyd Scott, owner of the Coastal Plains Nursery, Waycross, Ga., intends to establish a branch at Windsor Park, Bruns-wick, Ga., from which place landscape operations, mainly, will be carried on.

The landscape work for "Dreamcote", Allentown, Pa., as well as the other houses built by the Kleppinger Construction Co., was arranged by Lehigh Valley Nurseries.

### MISCELLANEOUS

#### FOR SALE

STOCK FOR SALE

Peony roots; forty acres of all varieties Visit our fields. Lutz Peony Farms, Boon-ville, Ind.

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Caco Grape Vines—I have a good supply of large one-year vines. Strictly true to name. Also limited number of Caco cuttings for spring. C. D. Wright, Hamburg, Iowa.

Wood Lawn Nursery, Rt. 3, Greenville, Ga., offers Boxwood plants \$2.00 doz.; Magnolia Giauca trees \$5.00 doz.; Pink Crepe Myrtle trees \$3.00 doz.; Lemon Lily bulbs \$1.00 doz.; Evergreen Pine trees \$5.00 doz.; Unlimited quantity on the market. All orders sent prepaid

Magnolia Grandiflora. Nursery Grown.
3-4 feet, field grown, 40c.
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8-12 inch, field grown, 15c.
8-12 inch, field grown, 10c.
6-8 inch, from seeds beds, \$60 per 1000.
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Also large stock fruit trees and ornacentals. Concord Nurseries, Dept. F., Conord, Ga.

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#### HELP WANTED

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Convention Date: Denver, Colo., June 27-29, 1928

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[LAKE COUNTY]

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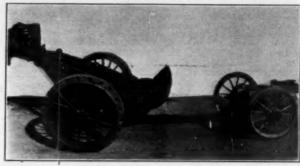
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1	Norway Spruce	3 to	20 ft.
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6 to 8 feet 8 to 10 feet 10 to 12 feet 136 to 134 in.

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because it's the better quality brand. Put up in bags only. "You need not be burdened with considerable work and time as in using bailed Mull." Simply open one corner of bag to give free flow of hulls. Saves time and gives most satisfactory results for winter protection around shrubbery, perennial flower beds and borders, strawberry beds and other small

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BUCKWHEAT HULLS-WILL NOT pack or mat to the Smother small plants or Dutch bulbs.

BUCKWHEAT HULLS—WILL lighten heavy soil or add humus to sandy soil. Protects small plants or Dutch bulbs. Holds soil moisture in summer when used as a summer mulch. Almost black in color, makes attractive bedding material.

BUCKWHEAT HULLS also furnish considerable plant food. food.

You will be pleased after using Buckwheat Hulls. Read what Mr. Powell, Roslyn, Pa., says about Buckwheat Hulls:

Used Buckwheat Hulls last fall as general mulch on Roses, Peonies, Hardy Plants and Shrubs. Everything stood the winter very good. Have dug the mulch under and all plants, etc., are looking fine. I am so well pleased that I enclose another order herewith. John W. Powell, Rosyln, Pa.

CHEMICAL ANALYSIS

Ammonia 1.6%, Phosphoric Acid .06%, Potash .75%. Compare this with Sheep Manure: Ammonia 2.25%, Phosphoric Acid 1.5%, Potash 2%.

BE CONVINCED.

ORDER YOURS TODAY.

(Prices f. o. b. Towanda)
100 lbs., \$1.50; 300 lbs., \$4.00; 1000 lbs., \$12.00; 2000 lbs., \$20.00 Terms-Cash with order. 25% Discount to Nursery Trade.

DAYTON MILLING CO. 825 Main Street, Towanda, Pa.

announcement and the comment of the

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Juniperus communis depressa (Prostrate Juniper)



Juniperus horizontalis douglass



Juniperus sabina (Savin Juniper)

# HILL'S EVERGREENS

Our nursery, devoted exclusively to Evergreens, offers a never-failing supply to the trade for lining out in their own nurseries, as well as sizable trees for landscape planting. For more than seventy years we have been steadfastly improving existing forms and seeking out new and better types. The best of the world's Evergreens have been produced here and our assortment is the most complete to be found anywhere.

Hill's Evergreens have been famous for more than seventy years. You can place your orders with us with assurance. They will be executed in a most satisfactory manner.

Send for our trade list for nurserymen, only, also descriptive catalog which contains 40 pictures of evergreen trees in colors.

		Each	Each			Each	Each		E	ach Es	ach
		per	par			per	per			per I	per
FIR	Inch	100	1030	THE CALL PROPERTY OF THE PARTY	Inch	100	1000	The second second	Inch	100 10	000
Balsam x	6.8	10c	79c	Serbian, (Omorica) o	6-8	5åc	410	Hill's Pramidalxx	12-18	40c 37	1dc
Balsam x	6-9	10c	9c	Tigertail, (Polita) x	4-6	10c	9e	Rosenthal x	4-6	15c 1	l4c
Balsam macrocarpa x	4-6	7c	6c	Colorado Blue o	4-6	4åc	3åc	Rosenthal	6-8	20c 1	9c
Balsam macrocarpa x	6-8	10c	9c	Colorado Blue x	6-8	15c	14c	Umbraculiferaxx	8-10	25c 22	låc
Concolor x	4-6	20c	19c	Colorado Blue x	8-10	17åc	161c	White Tipped x	4-6	15c 1	l4c
Concolorxx	6-8	30c	25c	PINE				Siberian x	6-8	15c 1	l4c
Douglas 0	4-6	41c	31c	Jack 0	4-6	3c	2c	Woodward x	6-8	15c 1	14c
Douglas x	4-6	10c	9c	Hill's Mugho x	4-6	11c	10c	Woodwardxx	8-10	30c 27	lac.
Douglas x	6-8	15c	14c	Hill's Mughe x	6-8	14c	13c	Woodwardxx	10-12	40c 37	73c
Fraser x	4-6	7c	6c	Austrian x	8-10	10c	9e	HEMLOCK	1		-
Nikko (Homolepsis) x	4-6	10c	9c	Ponderosa o	4-6	3c	2c	Canadensis x	4-6 1	3åc 1	12c
Nikko (Homolepsis)xx	6-8	12c	11c	Red (Resinosa) o	6-8	4c	3e	Canadensisxx			18c
Veitch x	4-6	Bc	7c	White 0	4-6	3c	2c	Canadensisxx			29c
Veitch *	6-8	10c	9c	White x	6-8	Bc	7c	BALLED AND BU			
CEDRUS (CEDAR)	-			Whitex	8-10	10c	9c			U	
Deodara o	4-6	10c	9c	Scotch o	6-8	3c	12c	JUNIPER	NS	-	
Libani o	2-4	6c	5c	Scotchx	8-10	8åc	71c	JUNIPER		Ea	
		-	-	YEW						per 1	00
JUNIPER				Americanxx	8-10	10c	9c	Pfitzer 1-13'	xx B&	B \$1.	.00
Chinese 0	4-6	7c	6c	Japanese (Cuspidata), x	4-6	20c	19c	Pfitzer	xx B&	B 1.	.25
Chinesexx	8-10	15c	14c	Japanese (Cuspidata). x	8-10	50c	45c	Communis depressa. 10-12"	xx B&	B	.90
Pfitzer x	6-8	14c	13c	Dwarf Japanese x	4-6	20c	19c	Communis depressa. 1-11'	xx B&	B 1.	.15
Communis o	6-8	31c	21c	BIOTA	4-0	mu-	100	Swedish 1-11	xx B&	B	90
Communis depressa . o	6-8	74c	6åc	Aurea nanax	4-6	13c	12c	Stricta10-12"	XX B&	B	90
Communis depressaxx	8-10	20c	17åc	Aurea nana x	6-8	15c	14c	Waukegan10-12"	xx B&	B 1.	15
Golden Prostrate x	4-6	20c	18c	Bonitax	4-6	13c	12c	Sabina10-12"	xx B&	B	90
Irish x	10-12	13åc	121c	Bonita x	6-8	15c	14c	Sabina 1-13'	xx B&	B 1.	.15
Swedish x	4-6	13c	12c	Compacta x	4-6	13c	12c	Virginiana 1-14'	xx B&		75
Spiny Greek x	4-6	15c	14c	Compacta x	6-8	15c	14c	SPRUCE		7	-
Hill's Waukegan x	6-8	20c	171c	Pyramidalis x	4-6	13c	12c	White 1-14'	xx B&	B 2	.65
Japonica (Procumb's) x	8-10		30c	Pyramidalisx	6-8		14c	White	XX BA		75
Sabinaxx	8-10	40c	35c	ARBORVITAE	0-8	15c	146	Norway 1-13'	xx B&		40
Tamariscifoliaxx	6-8	25c	221c			-		PINE			-
Coast of Maine x	4-6	15c	14c	American x	8-10	66	Sc	Hill's Mugho 8-10"	xx B&	R	80
Hill's Silver o	4-6	8c	7c	Americanxx	10-12	10c	8åc	Hill's Mugho 10-12"	XX B&		15
Redcedar 0	6-8	70	60	Americanxx	12-18	20c	19c	Austrian 1-14'	XX B&		85
Koster x	4-6	15c	14c	Douglas Golden x	8-10	15c	. 14c	Scotch	XX B&		60
Hill's Pyramidal x	8-10	35c		Douglas Pyramidal x	6-8	15c	14c	ARBORVITAE			-
SPRUCE	0.10	-		Globosa x	6-8	14c	13c	American 1-14'	xx B&	n .	50
White 0	4-6	4c	3c	Hovey's x	4-6	lle	9c	American	xx B&		65
White x	8-10		9c	Hovey's x	4-6	11c	9c	Pyramidal 1-14'	XX BA		65
Black Hill x	4-6	6c	5c	Hovey'sxx	8-10	15c	14c	Pyramidal11-2	XX B&		75
Norway	6-8	3e	12c	Little Gem x	6-8	30c		Woodward10-12"	XX BA		75
Norway x	8-10	10c	9c	Geo. Peabody's x	4-6	12c	11c	HEMLOCK	ax Dec		
No way	12-18		15c	Hill's Pyramidal x	4-6	10c	9c	Canadensis 1-11'	xx B&	R	75
				Hill's Pyramidal x	8-10	15c	14c	Canadensis11-2'	XX BA		90
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